

Living Legends of Alexandria's 2016 Catalog Advertising

Advertising Opportunities

The annual Living Legends Meet the Legends catalog is an artistic, high-quality, 8" by 10" document of great historical value. Not only treasured by families and friends, it is collected by the Alexandria Library and the Library of Virginia in Richmond. It is registered at the U.S. Library of Congress

✓	Sponsorship Level	Investment
<input type="checkbox"/>	Outside Back Cover: <ul style="list-style-type: none"> ▶ 7" wide by 9 ¼" high ▶ Includes all benefits of Benefactor Sponsorship of the Meet the Legends Reception <ul style="list-style-type: none"> • Introduction and opportunity to speak at 2016 Meet the Legends Reception • 2015 Highlights Video listing at Meet the Legends Reception • Full page ad in 2016 Meet the Legends catalog** • Inclusion in list of sponsors at event in 48 monthly news profiles (4 media sponsors*, 12 months per year) • Ad in Living Legends news with link to your website (12 insertions) • 10 tickets to 2016 Meet the Legends reception 	\$5,000
<input type="checkbox"/>	Inside Back Cover (Full—1 available): <ul style="list-style-type: none"> ▶ 7" wide by 9 ¼" high 	\$2,500
<input type="checkbox"/>	Inside Back Cover (Half—1 available):: <ul style="list-style-type: none"> ▶ 7" wide by 5" high 	\$1,750
<input type="checkbox"/>	Color Page Inset (4 available): <ul style="list-style-type: none"> ▶ Quarter Page vertical ad space ▶ One of four color ads available ▶ Only one ad will be allowed per page 	\$750
<input type="checkbox"/>	Full Page: <ul style="list-style-type: none"> ▶ 7" wide by 9 ½" high 	\$750

<input type="checkbox"/>	Half Page horizontal: ▶ 7" wide by 5" high	\$500
<input type="checkbox"/>	Quarter Page vertical: ▶ 3 ½" wide by 4 ½" high	\$300
<input type="checkbox"/>	Business Card: ▶ 3 ½" wide by 2 ¼" high	\$175

ORGANIZATION NAME _____		DATE _____
Physical Address _____ City: _____ State: _____ Zip _____		
AUTHORIZED REPRESENTATIVE _____		Title _____
Phone 1 _____ Phone 2 _____ Email _____		
PAID BY - <input type="checkbox"/> Cash <input type="checkbox"/> Check: Check # _____ <input type="checkbox"/> Credit Card: CC # _____		
ACCEPTANCE <i>I understand and accept the benefits of the checked advertising level above.</i>		
Authorized Representative _____		/
Signature		Date

Need Help with an ad design? Our catalog designer will take your company logo and design a quality ad supporting Living Legends of Alexandria at no cost to you. Please submit your company logo by February 12th to allow designer ample time to create your ad.

Already have a design-ready ad ready that you would like to use? Please submit your ad no later than February 20th within the dimensions described above.

Living Legends Tax Deductibility Statement

Living Legends is a 501(c)(3) organization. Your contributions, in their many forms, may be tax deductible. Please see your tax advisor to get the best possible tax deduction allowed by law.

Send payments to Living Legends, P.O. Box 918, Alexandria, VA 22313

For information, call Brian Story at (703)975-9437